



# Red Verses Literacy Program

**Accelerated Literacy Program helping children read 1 - 2 years sooner**

**Reading Sooner Boosts Success!**

## Red Verses Program

The Red Verses Literacy Program takes children through an easy progression of books enabling them to read on their own 1 - 2 years sooner. The series starts with single letter and number identification, then progresses to easy 2-letter words, and finishes with 3-letter words. Launch your children's success today with our books written by Hunter Menning, a 2-Time National Teacher of the Year!

## Outcomes...

- **1 Reading 1-2 Years Sooner**
- **2 Gaining 15 Early Reader Benefits**
- **3 Increased Reading Confidence**
- **4 Increased Academic Success**

## Our Program

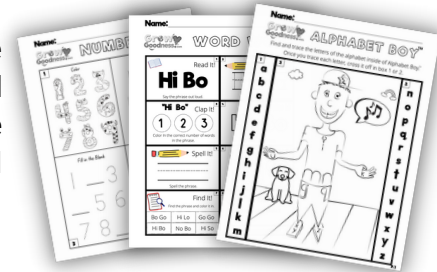
### • 3 Books

Our creatively crafted books with easy 1, 2, and 3-letter words, enable children to read on their own 1 to 2 years sooner than average.



### • 3 Activities

Our activities help children practice relevant literacy skills needed to read each book. The worksheets reinforce creativity and problem-solving to build young reader confidence.



### • 3 Narrations

Each book has a powerful animated narration video where children echo the narrator as they hear and see each word expand. In some videos, each letter sound is pronounced to teach sounding out full words.



### • 3 Animations

Our fun animation videos are a valuable part of the program to help excite children for reading each book. Meeting our characters, hearing them talk, and seeing them in action brings the stories to life for beginner readers.



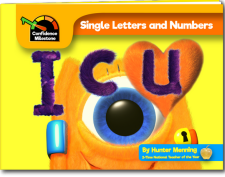

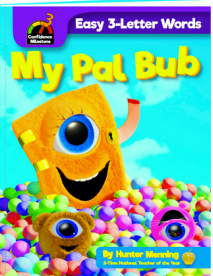
## Author Bio: Hunter Menning



4-Time EMMY award winning, 2-Time National Teacher of the Year, Hunter Menning, has taught over 25,000 students from pre-K to college. Hunter is the founder of Red Verses and lives to help every child learn to read, so he created the world's easiest book series with only 1, only 2 and only 3-letter words. The Red Verses Literacy Program ignites confidence and a love for reading in children at the earliest age.

# Program Content

## Reading Sooner Boosts Success!™

	Book	Activity	Narration	Animation
<p><b>I C U</b></p> 	<p>I C U is the best introductory book to instantly <b>ignite reading confidence</b> that every child needs. The book takes children through a journey of colorful and engaging pages that make reading fun and exciting! Once children can identify letters and single-digit numbers, they can experience the <b>life-transforming joy of reading this book on their own.</b></p>	<p>I C U's activity focuses on <b>identifying all the letters of the alphabet and single-digit numbers.</b> The activity includes tracing, counting, and fill in the blanks, <b>helping children be readily equipped</b> to read I C U on their own.</p>	<p>The I C U Narration Video is a miracle to watch in action. The book is read aloud to help children prepare for reading it on their own. The narration is animated so that <b>when each letter and number is read, they expand</b> on the screen, profoundly helping children's <b>identification skills.</b></p>	<p>The I C U animation video <b>inspires children</b> to hold the book and explore it. <b>Excitement and motivation</b> are the keys to getting this book into a child's hands. The rest is history once children read I C U all on their own!</p>
<p><b>On Bo We Go</b></p> 	<p>On Bo We Go is a life milestone book like no other, with <b>only 1 &amp; 2-letter words.</b> It provides the easiest opportunity for children to combine two letter sounds and form words. <b>Small steps</b> on the Literacy Ladder are needed for beginner reader success. Prepare for <b>unequaled reading growth</b> in your children.</p>	<p>The On Bo We Go activity helps children practice <b>letter sounds, reading, tracing, counting, coloring, spelling, identifying, interacting, creativity, site words, and memory training.</b> Developing these 10 skills at an early age <b>causes accelerated success in students.</b></p>	<p>The On Bo We Go narration video changes lives. It's teaches <b>each letter sound</b> by expanding that letter on the screen throughout the book. Then, each sentence is read slowly so <b>children can follow along.</b> This builds incredible confidence that inspires children to read on their own.</p>	<p>The On Bo We Go animation takes children on a fun musical journey of what happens inside the book. The highly engaging video <b>excites children to read</b> On Bo We Go all on their own. So join Bo on this <b>journey of helpfulness, selflessness, love, and friendship.</b></p>
<p><b>My Pal Bub</b></p> 	<p>Our final book of the series has <b>only 1, 2, &amp; 3-letter words.</b> This fun story of friendship paired with simple words that children can read is <b>unequaled for literacy success.</b> Combining 3-letter sounds unlocks the door, so 4, 5, and 6 letter words become easy. Reading this book at a young age empowers children with early-reader benefits that <b>boosts future success.</b></p>	<p>Have you ever seen a boy formed by the letters of the alphabet? We introduce to you "Alphabet Boy," <b>an activity that has made letter identification more exciting than ever.</b> "Alphabet Boy," created by our founder, is all about <b>growing children's confidence</b> through each letter they discover and trace within the activity.</p>	<p>The My Pal Bub narration video <b>reads the entire book aloud</b> to children while showing the engaging illustrations within the book! <b>Each word is sounded out</b> and expands on the screen when read. This instructional video helps build children's vocabulary and equips them to read on their own.</p>	<p>This animation video is an exciting way to meet the characters, hear their voices, see them move, listen to them sing, and get excited about reading the book! The video's message focuses on <b>traits that build friendships</b> and ways to treat others. Join Bub and his friends on this <b>musical adventure to inspire children's reading.</b></p>